

an input system for use by the interested buyers to designate at least one area of commercial interest,

a memory for storing [an] identification data of [said] an interested buyer in association with said at least one designated area of commercial interest,

a control system for isolating from the interested buyers that are identified to the commercial transaction system, those potential buyers associated with an area of commercial interest, and electronically outputting to said [address] addresses for electronic communication relating to those potential buyers an indication to said potential [buyer] buyers regarding said area of interest including a solicitation for viewing of stored video relating to the area of interest including dynamic video data or high resolution freeze frame video data and text data.

65. (Amended) An electronic commercial transaction system for selectively enabling communications via a communication network between members of plural groups, including at least one or more possibly interested [buyer] buyers and at least one or more [vendor] vendors, at least certain of said buyers having addresses for electronic communication, the electronic commercial transaction system being adapted for use with an on-line computer service, comprising:

an interface for facilitating interaction of interested buyers with said electronic commercial transaction system, at least one said buyer adapted for utilizing an on-line computer service as at least a portion of said interface,

an input system for use by the interested buyers to designate at least one area of commercial interest,

a memory for storing [an] identification data of [said] an interested buyer in association with said at least one designated area of commercial interest, and

a control system for isolating from the interested buyers that are identified to the commercial transaction system, those potential buyers associated with an area of commercial interest, and electronically outputting to said [address] addresses for electronic communication relating to those potential buyers, an indication to said [buyer] potential buyers regarding said area of interest including a solicitation for viewing of stored video relating to the area of interest including dynamic video data or high

C7
resolution freeze frame video data and text data, the control system also providing a buyer with an identification number to identify a particular transaction.

Sub C14 > 112. (Amended) An electronic commercial transaction system for selectively enabling communications via a communication network between members of plural groups, including at least one or more possibly interested **[buyer]** buyers and at least one or more **[vendor]** vendors, at least certain of said buyers having addresses for electronic communication, the electronic commercial transaction system being adapted for use with an on-line computer service, comprising:

B3
an interface for interaction with said electronic commercial transaction system, at least one said buyer adapted for utilizing an on-line computer service as at least a portion of said interface,

a high resolution still image system to provide **[said]** images to said possibly interested buyer,

an input system for use by buyers to designate at least one area of commercial interest,

a memory for storing **[an]** identification data of **[said]** an interested buyer in association with said at least one designated area of commercial interest,

a control system for isolating from the interested buyers that are identified to the commercial transaction system, those potential buyers associated with an area of commercial interest, and electronically outputting to **[said]** an address for electronic communication relating to a potential buyer an indication to said buyer regarding said area of interest; said potential buyer using the input system for manipulating an image provided by the high resolution still image system.

Sub C22 > 159. (Amended) An electronic commercial transaction system for selectively enabling communications via a communication network between members of plural groups, including at least one or more possibly interested **[buyer]** buyers and at least one or more **[vendor]** vendors, at least certain of said buyers having addresses for electronic communication, the system being adapted for use with an on-line computer service, comprising: